



ARTS CHEYENNE
THE VIBRANCY *of* LIFE

SPONSORSHIP OPPORTUNITIES

Sponsoring an Arts Cheyenne event or program provides you the unique opportunity to connect with Cheyenne and Laramie County's art & culture patrons, to build your brand awareness, and to show your support of Cheyenne creativity! Each Arts Cheyenne initiative reaches a unique audience segment and provides a fun, entertaining, and engaging way for you to impress your clients and customers.

- Arts Cheyenne supports or sponsors some of Cheyenne's most-impressive cultural events. Put your brand next to highly-visible activities like the **First Friday Artwalk** or the **Cheyenne Arts Celebration** by considering event sponsorship.
- Looking for more long-term visibility? Consider supporting the new **Cheyenne Creativity Center**, the **Emerging Artists Program**, and all the ongoing educational and creative activities in Cheyenne's newest cultural center.
- Want to be part of a fun, funky, festive evening? The **Art for Art** gala merges music, art, food, and beverage in an exciting art auction atmosphere at The Lincoln in downtown Cheyenne.
- Public art represents our identity. Grow your persona by partnering with Arts Cheyenne on the Kinetic Art Project, Paint Slinger murals, Big Boots and bronzes.
- Arts Cheyenne leads arts and culture development in Cheyenne and Laramie County. Together we can do more to make Cheyenne a cool place to live!



CHEYENNE ARTS CELEBRATION

The CAC is a celebration of art, music, food and southeast Wyoming's outstanding cultural community. Hosted each year in Cheyenne's Lions Park, the one-day Cheyenne Arts Celebration connects thousands of art & music patrons with their favorite creators, musicians and food trucks.

This signature event is an ideal networking opportunity with a substantial, diverse audience that appreciates your commitment to the community. The Cheyenne Arts Celebration provides sponsors with great opportunities and to showcase a product or service during the event, developing new customer prospects.

TITLE SPONSORSHIP\$5,000 *1 available*

- Presented by (Sponsor)" on CAC Official Poster
- Presented by (Sponsor)" on CAC Entry Banner
- Presented by (Sponsor)" Logo/Link on CAC Website
- Presented by (Sponsor)" on CAC Social Media
- Presented by (Sponsor)" on CAC Staff/Volunteer T-shirt
- Performance Stage Official Welcome & Announcements
- 10x10 Exhibit Space
- \$500 Purchase Award Allowance
- \$200 Food Truck Allowance
- Complimentary Malt Beverages for 10 Guests

PATRON SPONSORSHIP\$2,500 *5 available*

- Logo/Name on CAC Entry Banner
- Logo/Link on CAC Website
- Logo/Link on CAC Social Media
- Logo/Name on CAC Staff/Volunteer T-shirt
- Performance Stage Announcements
- 10x10 Exhibit Space
- \$250 Purchase Award Allowance
- \$100 Food Truck Allowance
- Complimentary Malt Beverages for 6 Guests

SUPPORTER SPONSORSHIP\$1,000 *7 available*

- Logo/Name on CAC Entry Banner
- Logo/Link on CAC Website
- Logo/Link on CAC Social Media
- Logo/Name on CAC Staff/Volunteer T-shirt
- Complimentary Malt Beverages for 4 Guests

DONOR SPONSORSHIP\$500 *10 available*

- Logo/Name on CAC Entry Banner
- Logo/Link on CAC Website
- Logo/Name on CAC Staff/Volunteer T-shirt
- Complimentary Malt Beverages for 2 Guests





CHEYENNE FIRST FRIDAY ARTWALK

For more than a decade and for thousands of arts patrons, the First Friday Artwalk has provided a fun downtown cultural experience in some of Cheyenne's most celebrated galleries, shops and breweries. Every first Friday of the month, a different Artwalk venue is showcased and new artists and their work are presented in all the venues, along with music and food trucks. Artwalk is Cheyenne's premier monthly art event!

SEASON SPONSOR \$2,500 *1 available*

- Logo/Name on Artwalk Venue Flags
- Logo/Name on Artwalk Brochure/Poster
- Logo/Link on Artwalk Website
- Logo/Link on Artwalk Social Media
- Marketing Materials Distribution for Season
- \$250 Purchase Award Allowance
- \$100 Food Truck Allowance

MONTHLY SPONSOR..... \$250 *12 available*

- Logo/Link on Artwalk Website
- Logo/Link on Artwalk Social Media
- Marketing Materials Distribution for Month



CHEYENNE CREATIVITY CENTER - CCC ENDOWMENT FUND

The Cheyenne Creativity Center (CCC) at 1620 Thomas Avenue is Cheyenne and Laramie County's newest space for visual and performing artists to gather, learn, and create in a collaborative environment. The Center opened in February 2023 and is designed to test public support for a small arts/cultural center . . building awareness and measuring the funding capacity for a larger, more permanent community arts and culture center in coming years.

The CCC also hosts the Emerging Artists Program, designed to offer education, training, and real-world career development to student and new artists in the Cheyenne and Laramie County area. Along with the Emerging Artists Program, the CCC offers gallery shows, workshops and trainings available to all artists in Wyoming, western Nebraska, and northern Colorado.

The Cheyenne Creativity Center/Emerging Artists Program is a steady arts presence and the gathering place for art appreciation in the community. Support this critical cultural development tool with your donation to the CCC Endowment Fund or the Center's ongoing programs.

CENTER BUILDER..... \$10,000

\$5,000 to the CCC Endowment; \$5,000 to CCC Programs

- Logo/Name on Dedicated Sign in CCC Window
- Logo/Name on CCC Poster/Counter Card
- Logo/Link on CCC Web Page
- Logo/Link on CCC Social Media
- 60-Second Profile on CCC Video Screen
- Marketing Materials Distribution at CCC
- \$500 CCC Gift Shop Credit

CENTER BOOSTER..... \$5,000

\$2,500 to the CCC Endowment; \$2,500 to CCC Programs

- Logo/Name on CCC Poster/Counter Card
- Logo/Link on CCC Web Page
- Logo/Link on CCC Social Media
- Marketing Materials Distribution at CCC
- \$250 CCC Gift Shop Credit

CENTER SUPPORTER..... \$1,000

\$500 to the CCC Endowment; \$500 to CCC Programs

- Logo/Link on CCC Web Page
- Logo/Link on CCC Social Media
- \$100 CCC Gift Shop Credit



CHEYENNE ARTHAUS

The Cheyenne ArtHaus is a mobile “art center” constructed on a 24-foot tiny house frame. With its signature and attractive blue and natural wood siding, ArtHaus is an attention-getter. It’s designed to promote local artists and their work, bringing creativity to people and to locations all over the region. The ArtHaus program ensures that artists and their talent are more visible and more accessible to patrons. The ArtHaus made dozens of appearances at music performances, community events, and parades in 2022, with more than 5,000 people touring and participating in ArtHaus art shows and activities.

The Cheyenne ArtHaus is a unique, highly-visible cultural icon for Cheyenne and Laramie County. It attracts attention and creates a distinct buzz for local and regional sponsors. Be an ArtHaus supporter this year!

SEASON SPONSOR \$2,500 *1 available*

- 4x4’ Magnetic Sign/Logo on front of ArtHaus for season
- Logo/Name on ArtHaus Counter Card
- Logo/Link on ArtHaus Web Page
- Logo/Link on ArtHaus Social Media
- Marketing Materials Distribution in ArtHaus
- One-day appearance at location of your choice

ARTHAUS SPONSOR \$500 *6 available*

- 1x1’ Magnetic Sign/Logo on front of ArtHaus for season
- Logo/Link on ArtHaus Web Page
- Logo/Link on ArtHaus Social Media
- Marketing Materials Distribution in ArtHaus



PIANO PROJECT

In partnership with Niemann Music and Visit Cheyenne, we connect donated vintage pianos with local artists to decorate the instruments . . . and then place the repurposed pianos in public places across Cheyenne for performers and audiences to enjoy.

PIANO SPONSOR \$500

- Sponsor Logo on piano
- Sponsor Logo/Link on Piano Project Web Page
- Sponsor Logo/Link on Piano Project Social Media

THANK YOU

*We appreciate your interest in Arts Cheyenne
and its programs as we give more visibility to
artists and their creations.*

Your sponsorship and support are important to
us. We're happy to create a custom sponsorship
opportunity that works for you. Please contact:

MIKE MORRIS

Board President • mikemorris307@gmail.com

BILL LINDSTROM

Executive Director • bill.lindstrom@artscheyenne.com



Donate Online at
ARTSCHEYENNE.COM

P.O. Box 247 • Cheyenne, WY 82003
307-222-4091 • info@artscheyenne.com



/ARTSCHEYENNE